

Don't Shy Away from Elevator and Escalator

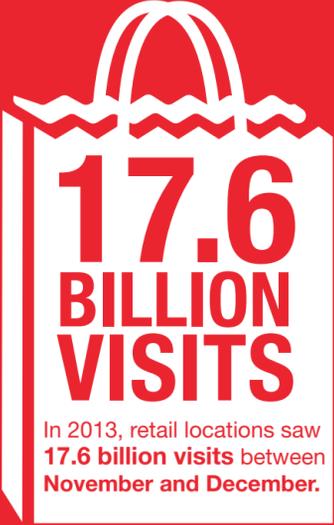
SAFETY

Amidst the Holiday

HUSTLE & BUSTLE

November and December are arguably the busiest months of the year for traveling, shopping and spectating. Millions will head to the nation's airports, shopping centers and football fields seeking to make indelible holiday memories. Many will be using elevators and escalators to move around these facilities, and even with all the advancements in safety technology, it's worth keeping in mind that most accidents can be easily prevented by following simple elevator and escalator safety tips.

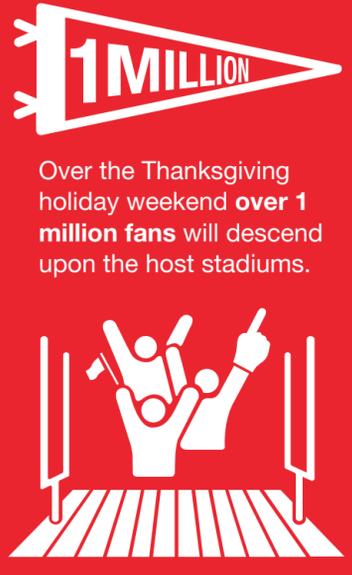
RETAIL



TRAVEL



FOOTBALL



18 BILLION PASSENGERS As a primary mode of indoor transportation, elevators in the US make **18 billion passenger trips per year.**

When's the last time you took the stairs at your hotel?



WHEN BOARDING AND RIDING

ELEVATORS

▲ 1 2 3 4 5 6 7 8 9 ▼

- The third quarter isn't going anywhere. Never try to stop a closing door. Ask a fellow fan to push the "door open" button. Otherwise, just wait for the next car.
- Once on board, hold the rail or stand against the wall if possible. Keep your parka and presents away from the door.
- Keep children and pets close. When entering and exiting, leashed pets should **ALWAYS** be on the same side of the door as the passenger to prevent the door from closing on the leash.
- If the doors don't open when the elevator stops, push the "door open" button. Watch your step while you exit. The elevator car may not be perfectly level with the floor.
- In the event that the elevator stalls, signal for help by using the phone or alarm button and wait for qualified help to arrive. **Never** climb out of a stalled elevator.



From November to December, most of the **35,000** escalators in the United States will see some serious use. Whether they're making the trek from the concourse to the gate, picking up presents at the mall, or on the way to catch a game of pigskin at the peak of the season, some **3,000 riders per hour** will be using escalators.



WHEN BOARDING AND RIDING ESCALATORS

- Never step onto an escalator going in the opposite direction.
- Escalators aren't for wheelchairs, electric scooters, strollers, shopping carts, or rolling luggage. Take the elevator.
- Handrails are for holding. Always leave one hand available to maintain a firm grip. Never climb onto a handrail.
- Don't hesitate! Step off promptly and move clear of the escalator exit area. This isn't the place to chat about Black Friday deals.
- If you do happen to encounter trouble on an escalator, push one of the stop buttons located at the top or bottom landings near the handrail.
- Hold children firmly by the arm or by their free hand. Never let children sit and keep them centered on the step. Don't rest any items or parcels on the handrail.
- Leave the flip flops in Orlando. Wear closed-toed, hard-soled shoes, step carefully onto the escalator and keep your feet steady on the stairs. Face forward and stay centered.



Safety advancements and constant attention to detail make elevators and escalators safer than ever before. The National Elevator Industry, Inc. (**NEII**) is the expert in building transportation safety. **NEII** works to develop and promote updated safety codes, encourage the adoption of the latest safety technologies, and inform passengers of the safest riding procedures for elevators and escalators.

For more detailed information about elevator and escalator safety, visit the **NEII** website at www.neii.org.